

2011 EDITORIAL CALENDAR

BroadcastEngineering

		January	February	March	April
US & Canada	Features: Presenting solution-oriented technology	Media Storage Special Report: • Video servers • Media networks • Media management	3-D Technology: Applications and solutions	NAB Preview: • Map • Products • Special extended Web coverage	NAB Product: • New product update • Special extended Web coverage
	Download: Latest production and broadcast technologies	Web and streaming for broadcasters	Mobile TV broadcast solutions	Content delivery over multiple platforms	Graphics
	Computers and Networks: Tutorial on IT for engineers	Networking Basics: Topology and design	Networking Basics: Hardware and routers	SOA and media services	Basic network protocols
	New Media Networks: Managing IT and broadcast technologies	Building 3Gbs infrastructures	Wire and cable	Video & audio capture, editing and production tools	Networked & shared storage
	Ad Close / Materials Due*	Dec 16 / Dec 27	Jan 21 / Jan 28	Feb 17 / Feb 24	Mar 3 / Mar 10
Bonus Distribution / Research Opportunity			NAB, Exhibit Plus Study	NAB, Exhibit Plus Study	

Webcasts*	3-D: The next opportunity	IT for engineers: Understanding the basics	IT meets video: Building integrated video and IT solutions	Cameras and lenses
------------------	---------------------------	--	--	--------------------

US & World	Transition to Digital: Understanding digital technology	A/V Basics: Conversion to digital	Multiplexing signals	Video and audio interfaces	MPEG encoding
	Production Room: HD solutions for post and broadcast	Image conversion and restoration	UPS and backup power systems	Creative software	Newsroom automation
	Technology in Transition: Showcasing technology at work	Building hybrid broadcast/IT facilities	MPEG 2/4/JPEG2k encoding	Facility monitoring and control	Fiber optic solutions

World	Features: Presenting solution-oriented technology	Graphics systems	Sports production	NAB Preview: • Products	3-D acquisition
	Download: Understanding the business of television	Rights management	Managing multi-lingual broadcasting	Sales, traffic and planning	Loudness management
	Technology in Action: The "How-to" of digital solutions	3-D in master control	Test & measurement	Video compression	Format conversion
	Ad Close / Materials Due*	Dec 17 / Dec 28	Jan 14 / Jan 21	Feb 18 / Feb 25	Mar 4 / Mar 11
	Bonus Distribution / Research Opportunity			NAB	NAB

2011 EDITORIAL CALENDAR

(CONTINUED)

BroadcastEngineering

		May	June	July	August	
US & Canada	Features: Presenting solution-oriented technology	Facility Automation Special Report: • Software • Hardware • Control	NAB Special Report Materials Due: May 20 Ad Close: May 13	NAB Replay: • Pick hits • Technology review • New products	Cameras and lenses	Newsroom systems
	Download: Latest production and broadcast technologies	Studio lighting and sets		HD monitors & multiviewers	Managing loudness	Ingest, production and playout servers
	Computers and Networks: Tutorial on IT for engineers	Video transport links		Metadata	Network Security: Firewalls and VPN	Router configuration
	New Media Networks: Managing IT and broadcast technologies	Speakers and audio monitoring		Format & file conversion	Media storage networks	IP media networks
	Ad Close / Materials Due*	Apr 21 / Apr 28	May 19 / May 26	Jun 17 / Jun 24	Jul 14 / Jul 21	
Bonus Distribution / Research Opportunity		Exhibit Plus Study		IBC		

Webcasts*	Audio systems and processing	Automation	Media aware storage	Fiber-optic systems
------------------	------------------------------	------------	---------------------	---------------------

US & World	Transition to Digital: Understanding digital technology	Captioning systems	Media systems integration	ATSC mobile video technology	MPEG-4/AVC systems
	Production Room: HD solutions for post and broadcast	Router management and control	Audio in post	Channel branding	Microphones
	Technology in Transition: Showcasing technology at work	TBC and timing solutions	Video monitors	Production switchers	Video encoding and switching

World	Features: Presenting solution-oriented technology	Camera & lens technologies	Video networks	Sound mixing	IBC Preview: • Map • Products
	Download: Understanding the business of television	Broadcast for mobiles	Content management	Automation systems	Broadcasting over IP
	Technology in Action: The "How-to" of digital solutions	File-based workflows	Trucks and OBV	Building HD systems	Server systems
	Ad Close / Materials Due*	Apr 22 / Apr 29	May 13 / May 20	Jun 10 / Jun 17	Jul 15 / Jul 22
	Bonus Distribution / Research Opportunity	Broadcast Asia	AdPlus Study	AdPlus Study	AdPlus Study

2011 EDITORIAL CALENDAR

(CONTINUED)

BroadcastEngineering

		September	October	November	December	
US & Canada	Features: Presenting solution-oriented technology	Audio Systems Special Report: <ul style="list-style-type: none"> • Consoles • Audio processing • Surround sound 	File-based workflows	Test & Measurement Special Report	Digital Reference Guide Materials Due: Nov. 14 Ad Close: Nov. 7	Transmission Systems Special Report: <ul style="list-style-type: none"> • DTV transmitters • Antennas • Mobile technology
	Download: Latest production and broadcast technologies	Automating workflow	Asset and archive management	New ENG solutions		Weather systems
	Computers and Networks: Tutorial on IT for engineers	Cloud storage	Networked media	QoS in network media facilities		Backup and disaster recovery
	New Media Networks: Managing IT and broadcast technologies	Video routing	Facility monitoring & control	Multicasting technology		Managing lip sync
	Ad Close / Materials Due*	Aug 19 / Aug 26	Sep 16 / Sep 23	Oct 19 / Oct 26	Nov 10 / Nov 17	
	Bonus Distribution / Research Opportunity	AES US, HD World/Satcon, SMPTE, AdPlus Study	AdPlus Study	AdPlus Study		

Webcasts*	Mobile production systems for sports and news	Building an HD news studio	Test and measurement	Implementing archive systems in broadcast
------------------	---	----------------------------	----------------------	---

US & World	Transition to Digital: Understanding digital technology	Digital video processing	Interactive systems	Compression technology	Facility A/V timing
	Production Room: HD solutions for post and broadcast	HD editing	Sports production	Camera support solutions	Getting ready for 4K
	Technology in Transition: Showcasing technology at work	Intercoms	Video processing	Streaming video	Satellite services and systems

World	Features: Presenting solution-oriented technology	IBC Product Source Ad Close: Aug 5 Materials Due: Aug 12	Newsroom technology	Studio production	1080P & 3-D developments	Video storage
	Download: Understanding the business of television		Channel branding	Prompting systems	Combining IT with broadcast systems	Multi-format delivery
	Technology in Action: The "How-to" of digital solutions		DSNG	Transmitters	Archive management	Fiber optics
	Ad Close / Materials Due*	Aug 5 / Aug 12	Sep 14 / Sep 21	Oct 14 / Oct 21	Nov 11 / Nov 18	
	Bonus Distribution / Research Opportunity	IBC				