

Reach your target audience right when they're ready to buy with *Broadcast Engineering's* must-read Digital Reference Guide

The desk reference guide of products, suppliers, Web resources, online forums, and showcased facilities, polybagged with *Broadcast Engineering's* US/Canada December issue.



When television managers, engineers and production professionals are seeking a supplier, they'll be reaching for *Broadcast Engineering's* Digital Reference Guide.

Make sure your company is highlighted at this key buying moment – both in print and online. Contact your market manager for advertising information.

Readers turn to the *Broadcast Engineering* Digital Reference Guide when they need

accurate product and company information. They know that the data contained in the *Broadcast Engineering* Digital Reference Guide is correct, concise and complete.

Features include:

- A Product section with almost 200 equipment categories so readers can find quickly the precise manufacturers they need.
- A Directory section with full contact information including company name, phone and website location. This is the "who's who" in television equipment vendor/manufacturer listings.

Plus, this year's issue contains the Seventh Annual *Broadcast Engineering* Excellence Awards. System integrators, stations and manufacturers submit their entries for the industry's preeminent award for leading-edge video and broadcast facilities. Readers choose the winner and receive prizes for casting their votes!

For Excellence Award entry details and forms contact Angela Snell, 913-967-1763; angela.snell@penton.com.

**HURRY! Space Closes Soon!
Ad Close: Nov. 9 Materials Due: Nov. 16**

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