



# Broadcast Engineering

## 2010 Excellence Awards

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The ninth annual *Broadcast Engineering* Excellence Awards contest is just around the corner, and we want you to be a part of it! The Excellence Awards have become the industry's standard of measurement for new facilities, recognizing innovation, high-quality design and construction. Eligible entries include those featuring telco, cable, broadcast and production facilities.

The Excellence Awards entries are published in the *Broadcast Engineering* December Digital Reference Guide. Readers vote on their favorite entries online, and the winners are announced at the 2010 NAB Show and featured in our special March NAB Preview issue.

In order to have your facility or work entered in the Excellence Awards contest, you must submit the following:

- 1) There is a **\$650 fee** for each facility entered. There is no limit to how many entries you can submit. Checks should be made out to: *Broadcast Engineering Excellence Awards*.
- 2) Each entrant must supply **500 words** of text describing the facility and the equipment chosen. (Suggested topics are listed on page 2.)
- 3) Each entrant must supply two to three production-ready photos. (The photos must be 300 dpi resolution, jpg/tif format, minimum 5-inch wide in size horizontally.)
- 4) Each entrant must provide a list of the facility's design team and a list of the key equipment used. (An example is given on page 2.) The design team and equipment list is limited to 150 words. Be specific about product and manufacturer names. For example, just saying "server" will not suffice. Name the manufacturer and model.
- 5) Each entrant must fill out the attached entry form and **sign** it. Each entrant must select one **category** the entry should be included in for voting purposes. Categories are listed on the entry form.

All entries will be edited to meet *Broadcast Engineering's* guidelines and space limitations for the purpose of consistency. See the attached sample entry for how the story will look in the magazine. Materials will not be returned to the entrants, and previews of the final story will not be available prior to publication.

**E-mail the text, photos, design team, equipment list and a second copy of the signed entry form to:**

Angela Snell  
Associate Editor  
[angela.snell@penton.com](mailto:angela.snell@penton.com)  
Phone: 913-967-1763  
Fax: 913-514-3774

**Entries must be pre-paid either by credit card or check. Send credit card information to Angela Snell. If you're paying by check, please fax a copy of the check to Angela at 913-514-3774. Make checks out to Broadcast Engineering Excellence Awards, and mail the check and a copy of the entry form to:**

Penton Media, Inc.  
2105 Reliable Parkway  
Chicago, IL 60686

**ALL MATERIALS ARE DUE BY NOV. 2, 2009!**

**The 500-word article should describe the facility and equipment chosen. Suggested topics to cover in text:**

- 1) Define the facility: What were the goals of the new facility?
- 2) Design criteria: What was the design goal of the facility? Did you update the existing facility or find/build at a new location?
- 3) Difficulties and innovations: What difficulties did you face? What innovations were implemented in the new design? Were there special architectural/acoustical considerations?
- 4) Equipment decisions: List the key vendors/manufacturers selected. Describe the workflow benefits obtained through the reconstruction.

**In addition to the 500-word article, you MUST submit a 150-word design team and equipment list. Here is an example of the design team and equipment list:**

Design team:

AARP: Mark Slimp, dir., radio & TV prog.; Bob Martindale, mgr. TV production; Bill Western, chief radio & TV eng.; Dennis Felton, proj. mgr.

Lawson: Bruce Lawson, principal; Carlos Madero, tech dir.; Susan Stine, designer

DSI: Andrew Prager, sr. project eng.

Eastboard Consols: Steve Goldberg, principal

Equipment list:

Avocent KVM platform

Avid

Interplay DAM

Media Composer

Adrenaline sys.

Symphony Nitrus

Barco monitor walls

Cellcom wireless

headsets

Clear-Com Eclipse Matrix

intercoms

Euphonix Max Air digital

audio sys.

Evertz

Fiber-optic distribution

MVP processors

Harris

NEXIO server platform



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## 2010 Excellence Awards Entry Form

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Company name: \_\_\_\_\_

Contact name (please print): \_\_\_\_\_

Contact's email address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Article title: \_\_\_\_\_

Facility name: \_\_\_\_\_

**Entry fee: \$650.00**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Select one entry category from the following:

- \_\_\_\_\_ New studio or RF technology — station
- \_\_\_\_\_ New studio technology — network
- \_\_\_\_\_ New studio technology — HD
- \_\_\_\_\_ New studio technology — non-broadcast
- \_\_\_\_\_ Station automation
- \_\_\_\_\_ Network automation
- \_\_\_\_\_ Newsroom technology
- \_\_\_\_\_ Post & network production facilities

