

2010 EDITORIAL CALENDAR

BroadcastEngineering		January	February	March	April
U.S. & Canada	Features Presenting solution-oriented technology	Sports production technology	Broadcasters' new channels: Web and mobile	NAB preview • Map • FastTrack • Products • Special extended web coverage	NAB Product • New product update • Special extended web coverage
	Download IPTV, the web and mobile television	Green broadcasting: reducing energy needs	Handling user video	Beyond HD, 1080p	Building file-based workflows
	Computers & Networks Tutorial on IT for video	Networking basics: Topology and design	Networking basics: Hardware and routers	Wireless video networks	Basic network protocols
	Digital Tutorial: Training for technical managers	Building IT networks	IT storage solutions	File and format conversion	Implementing network security
	Ad Close / Materials Due*	Dec. 18 / Dec. 29	Jan. 22 / Jan. 29	Feb. 19 / Feb. 26	Mar. 4 / Mar. 11
	Bonus Distribution / Research Opportunity			NAB, Exhibit Plus Study	NAB, Exhibit Plus Study

Webcasts	Webcasts (All topics are tentative and subject to change)	Engineering project management	IT fundamentals: Networks**	Fiber optics	New automation solutions
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U.S. & World	Transition to Digital Understanding digital technology	Managing lip sync	DTV reception solutions	Video and audio interfaces	MPEG tools
	HD Production Clips Creative HD solutions	HD monitors	Microphones	Editing solutions	HD field production technology
	Technology in Transition Showcasing technology at work	Content Repurposing	Video Recording (servers and tape)	Camera technology	Facility Management and Control

World	Feature Presenting solution-oriented technology	Graphics systems	Video compression	NAB Preview • Products	3D TV
	Download Understanding the business of television	5.1 audio	Managing multi-lingual broadcasting	BXF and traffic technology	Interactive TV
	Technology in Action The "How-to" of digital solutions	Fiber optics	Loudness control	Video networks	Encoding
	Ad Close / Materials Due*	Dec. 18 / Dec. 29	Jan. 15 / Jan. 25	Feb. 19 / Feb. 26	Mar. 5 / Mar. 12
	Bonus Distribution & Research Opportunity			NAB	NAB

* Dates are subject to change, **Complete all three IT Fundamental courses and get a certificate of completion.

2010 EDITORIAL CALENDAR_(CONTINUED)

BroadcastEngineering.		May	June	July	August	
U.S. & Canada	Features Presenting solution-oriented technology	Newsroom systems	NAB SPECIAL REPORT Ad Close: 5/14 Materials Due: 5/21	NAB Replay • Pick Hits • Tech review • New Products	Automation	Storage & servers
	Download IPTV, the web and mobile television	Graphics systems		Asset management	Tapeless acquisition	Compression systems
	Computers & Networks Tutorial on IT for video	Network protocols & QoS		Network security technology: design and build	Network security: Firewalls and VPN	Network administration
	Digital Tutorial Training for technical managers	Managing IP networks		Handling 5.1 audio	Video routing	Systems monitoring technology
	Ad Close / Materials Due*	Apr. 23 / Apr. 30	May 19 / May 26	June 18 / June 25	July 16 / July 23	
	Bonus Distribution / Research Opportunity		Exhibit Plus Study		IBC	

Webcasts					
Webcasts (All topics are tentative and subject to change)	IT fundamentals: storage**	Building newsrooms	IT fundamentals: security**	Mobile TV systems	

U.S. & World					
Transition to Digital Understanding digital technology	Mobile video technology	Interactive services	Broadcast monitors	MPEG-4/AVC systems	
HD Production Clips Creative HD solutions	Affordable HD Technology	Graphics systems	Camera support equipment	HD for news	
Technology in Transition Showcasing technology at work	Facility Remote monitoring	Display technology	Timing and synchronization	File-based workflows	

World					
Feature Presenting solution-oriented technology	Camera developments	Sports Production at World Cup	Automation	IBC Preview • Map • Products	
Download Understanding the business of television	Broadcast for mobiles	Content management	Centralcasting	Channel branding	
Technology in Action The "How-to" of digital solutions	File-based workflows	Intercoms	Format conversion	Video servers	
Ad Close / Materials Due	Apr. 23 / Apr. 30	May 14 / May 21	June 11 / June 18	July 16 / July 23	
Bonus Distribution & Research Opportunity	Broadcast Asia	AdPlus Study	AdPlus Study	AdPlus Study	

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2010 EDITORIAL CALENDAR_(CONTINUED)

BroadcastEngineering		September	October	November	December	
U.S. & Canada	Features Presenting solution-oriented technology	Audio Special Report: • monitoring • mixers • software	IT broadcast systems	Trucks and remotes	DIGITAL REFERENCE GUIDE Ad Close: 11/08 Materials Due: 11/15	Transmitters and antennas
	Download IPTV, the web and mobile television	Intercoms	Video routers	Audio level control technology		Speaker systems
	Computers & Networks Tutorial on IT for video	Internet Sports Broadcasting	Workflow-based production	Open Source Video Applications for Broadcast		Backup and disaster recovery solutions
	Digital Tutorial Training for technical managers	Satellite links	Test & measurement	Editing systems		Winter Olympics technology
	Ad Close / Materials Due*	Aug. 20 / Aug. 27	Sept. 17 / Sept. 24	Oct. 19 / Oct. 26	Nov. 12 / Nov. 19	
	Bonus Distribution / Research Opportunity	AES US, HD World/Satcon, SMPTE, AdPlus Study	AdPlus Study	AdPlus Study		

Webcasts	September	October	November	December
Webcasts (All topics are tentative and subject to change)	Video routers	Asset management	Audio MADI solutions	HD cameras

U.S. & World	Transition to Digital Understanding digital technology	Graphics and captioning	Lip Sync and MPEG delay solutions	Compression technology	Multiplexing
	HD Production Clips Creative HD solutions	HD distribution links	HD workflows	Over-the-top delivery	Audio & surround technology
	Technology in Transition Showcasing technology at work	Broadcast automation	Production switchers	Monitoring and control technology	Camera lenses

World	Feature Presenting solution-oriented technology	IBC PRODUCT SOURCE Ad Close: 8/6 Materials Due: 8/13	Digital transmitters	Newsroom technology	UHDTV and 1080p	Video networks: building and maintenance
	Download Understanding the business of television		Broadcasting and the web	Archive management	IT and broadcast systems	Satellite systems
	Technology in Action The "How-to" of digital solutions		Backhaul: RF and compression	Camera support	Video storage	Test & measurement
	Ad Close / Materials Due		Aug. 6 / Aug. 13	Sept. 14 / Sept. 21	Oct. 15 / Oct. 22	Nov. 12 / Nov. 19
	Bonus Distribution & Research Opportunity	IBC				

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