

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A Penton Media Publication

BroadcastEngineering®

THE JOURNAL OF DIGITAL TELEVISION

A Penton Media Publication
9800 Metcalf Ave.
Overland Park, KS 66212-2216
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FIELD SERVED

BROADCAST ENGINEERING serves a worldwide market of commercial television & combination stations and networks; cable, telecoms and microwave, relay stations or satellite companies for TV and Cable; recording studios, teleproduction, post-production, streaming media facilities; systems integrators, TV consultants, dealers and distributors.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are company management, technical management and engineering, operations and station management, production and programming as described in Paragraph 3a.

PURPOSE

Broadcast Engineering - US/CANADIAN EDITION

PURPOSE

Included herein are supplemental analyses of individuals who indicated types of equipment they will be evaluating for purchase in the next 12 months.

Broadcast Engineering - WORLD EDITION

PURPOSE

Included herein are supplemental analyses of individuals who indicated types of equipment they will be evaluating for purchase in the next 12 months.

AVERAGE NON-QUALIFIED CIRCULATION US/CANADIAN EDITION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	140
Advertiser and Agency _____	937
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	858
Electronic _____	-
All Other _____	877
TOTAL	2,812

*See Paragraph 9

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD US/CANADIAN EDITION						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	33,323	100.0	33,323	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	33,323	100.0	33,323	100.0	-	-

AVERAGE NON-QUALIFIED CIRCULATION WORLD EDITION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	34
Advertiser and Agency _____	845
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	667
Electronic _____	-
All Other _____	1,260
TOTAL	2,806

*See Paragraph 9

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD WORLD EDITION						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	12,643	100.0	12,643	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,643	100.0	12,643	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD (US/CANADIAN EDITION)											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	455	449			33,305	April _____	69	51			33,312
February _____	49	59			33,315	May _____	3,293	3,314			33,333
March _____	283	298			33,330	June _____	84	95			33,344
						TOTAL	4,233	4,266			

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD (WORLD EDITION)																	
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	2,571	4	10,466	1,434	742			12,642	April _____	43	19	10,618	1,317	711			12,646
February _____	22	27	10,484	1,424	739			12,647	May _____	1,459	1,463	10,616	1,346	688			12,650
March _____	337	360	10,645	1,311	714			12,670	June _____	131	81	10,536	1,380	684			12,600
									TOTAL	4,563	1,954						

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	US/Canadian Edition	World Edition	Total Qualified	2009 Issue	Number Removed	Number Added	US/Canadian Edition	World Edition	Total Qualified
January _____	3,026	453	33,305	12,642	45,947	April _____	112	70	33,312	12,646	45,958
February _____	71	86	33,315	12,647	45,962	May _____	4,752	4,777	33,333	12,650	45,983
March _____	620	658	33,330	12,670	46,000	June _____	215	176	33,344	12,600	45,944
						TOTAL	8,796	6,220			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009
This issue is -% or 12 copies above the average of the other 5 issues reported in Paragraph two.

US/CANADIAN EDITION BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE		
			COMPANY MANAGEMENT	TECHNICAL MANAGEMENT & ENGINEERING	OPERATIONS & STATION MANAGEMENT/ PRODUCTION & PROGRAMMING
			(A)	(B)	(C)
1. TV & Combination Stations & Networks _____	12,760	38.3	4,986	4,313	3,461
2. Teleproduction, Post Production Facilities, Recording Studios & Streaming Media _____	11,808	35.4	8,199	1,970	1,639
3. Cable, Telecoms and Microwave, Relay Stations or Satellite Companies for TV and Cable _____	5,542	16.6	3,176	1,592	774
4. TV Consultants, Systems Integrators, TV Dealers & Distributors _____	3,223	9.7	1,997	998	228
TOTAL QUALIFIED CIRCULATION	33,333	100.0	18,358	8,873	6,102
PERCENT	100.0	-	55.1	26.6	18.3

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009
This issue is 0.1% or 9 copies above the average of the other 5 issues reported in Paragraph two.

WORLD EDITION BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only	Electronic Version Only	Both Print & Electronic Version (Undup- licated)	CLASSIFICATION BY TITLE		
						Company Management (A)	Technical Management & Engineering (B)	Operations & Station Management/ Production & Programming (C)
1. TV & Combination Stations & Networks ____	4,459	35.2	3,623	529	307	1,614	2,187	658
2. Teleproduction, Post Production Facilities, Recording Studios & Streaming Media ____	2,906	23.0	2,390	342	174	1,581	849	476
3. Cable, Telecoms and Microwave, Relay Stations or Satellite Companies for TV and Cable _____	3,118	24.7	2,854	195	69	2,102	772	244
4. TV Consultants, Systems Integrators, TV Dealers & Distributors _____	2,167	17.1	1,749	280	138	1,381	676	110
TOTAL QUALIFIED CIRCULATION	12,650	100.0	10,616	1,346	688	6,678	4,484	1,488
PERCENT	100.0	-				52.8	35.4	11.8
TOTAL QUALIFIED CIRCULATION GRAND TOTAL (BOTH EDITIONS)	45,983	100.0				25,036	13,357	7,590
PERCENT	100.0					54.5	29.0	16.5

A: Chairman of the Board, President, Owner, Partner, Director, Vice President, General Manager (other than in charge of Engineering or Station Operations Management), and other Corporate & Financial Officials.

B: Technical Director or Manager, Chief Engineer, Other Engineering or Technical Titles.

C: VP Operations, Operations Manager/Director, Station Manager, Production Manager, Program Manager, News Director, Other Operations Titles.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009 (US/CANADIAN EDITION)							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	25,648	7,685				33,333	100.0
II. Request from recipient's company: _____	-	-				-	-
III. Membership Benefit: _____	-	-				-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-				-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-				-	-
Association rosters and directories _____	-	-				-	-
Business directories _____	-	-				-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-				-	-
Other sources _____	-	-				-	-
VI. Single Copy Sales: _____	-	-				-	-
TOTAL QUALIFIED CIRCULATION	25,648	7,685				33,333	100.0
PERCENT	76.9	23.1				100.0	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009 (WORLD EDITION)										
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Both Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years							
I. Direct Request: _____	4,609	6,703	-	9,278	1,346	688			11,312	89.4
II. Request from recipient's company: _____	-	-	-	-	-	-			-	-
III. Membership Benefit: _____	-	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	138	-	-	138	-	-			138	1.1
V. TOTAL - Sources other than above (listed alphabetically): _____	1,200	-	-	1,200	-	-			1,200	9.5
Association rosters and directories _____	-	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-			-	-
*Other sources _____	1,200	-	-	1,200	-	-			1,200	9.5
VI. Single Copy Sales: _____	-	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	5,947	6,703	-	10,616	1,346	688			12,650	100.0
PERCENT	47.0	53.0	-	83.9	10.6	5.5			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009 (US/CANADIAN EDITION)				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			33,333	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			33,333	100.0

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009 (WORLD EDITION)							
MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Print & Electronic Version (Unduplicated) (C)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	10,616	1,346	688			12,650	100.0
Individuals by name only _____	-	-	-			-	-
Titles or functions only _____	-	-	-			-	-
Company names only _____	-	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-	-			-	-
Single Copy Sales _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	10,616	1,346	688			12,650	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			137		400-427 Kentucky _____			465	
030-038 New Hampshire _____			105		370-385 Tennessee _____			835	
050-059 Vermont _____			110		350-369 Alabama _____			498	
010-027 Massachusetts _____			724		386-397 Mississippi _____			273	
028-029 Rhode Island _____			81		EAST SO. CENTRAL			2,071	6.2
060-069 Connecticut _____			446		716-729 Arkansas _____			288	
NEW ENGLAND			1,603	4.8	700-714 Louisiana _____			392	
100-149 New York _____			2,648		730-749 Oklahoma _____			354	
070-089 New Jersey _____			830		750-799 Texas _____			2,027	
150-196 Pennsylvania _____			1,187		WEST SO. CENTRAL			3,061	9.2
MIDDLE ATLANTIC			4,665	14.0	590-599 Montana _____			160	
430-459 Ohio _____			1,088		832-838 Idaho _____			172	
460-479 Indiana _____			594		820-831 Wyoming _____			72	
600-629 Illinois _____			1,090		800-816 Colorado _____			660	
480-499 Michigan _____			838		870-884 New Mexico _____			206	
530-549 Wisconsin _____			645		850-865 Arizona _____			462	
EAST NO. CENTRAL			4,255	12.8	840-847 Utah _____			266	
550-567 Minnesota _____			554		889-898 Nevada _____			275	
500-528 Iowa _____			421		MOUNTAIN			2,273	6.8
630-658 Missouri _____			641		995-999 Alaska _____			76	
580-588 North Dakota _____			161		980-994 Washington _____			564	
570-577 South Dakota _____			171		970-979 Oregon _____			397	
680-693 Nebraska _____			214		900-961 California _____			4,417	
660-679 Kansas _____			306		967-968 Hawaii _____			91	
WEST NO. CENTRAL			2,468	7.4	PACIFIC			5,545	16.6
197-199 Delaware _____			42		UNITED STATES			32,313	96.9
206-219 Maryland _____			567		969 & 004-009 U.S. Territories _____			59	
200-205 Washington, DC _____			336		Canada _____			953	
220-246 Virginia _____			823		Mexico _____			-	
247-268 West Virginia _____			186		Other Internatioanl _____			1	
270-289 North Carolina _____			831		APO/FPO _____			7	
290-299 South Carolina _____			343		TOTAL COPIES US/CANADIAN EDITION			33,333	100.0
300-319 Georgia _____			1,150						
320-349 Florida _____			2,094						
SOUTH ATLANTIC			6,372	19.1					

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009 WORLD EDITION											
Country	Print Only	Electronic Only	Both	Total Qualified	Percent	Country	Print Only	Electronic Only	Both	Total Qualified	Percent
ASIA						Italy	624	37	23	684	
Afghanistan	1	-	-	1		Latvia	47	1	1	49	
Bangladesh	7	3	-	10		Liechtenstein	3	-	-	3	
Bhutan	3	-	-	3		Lithuania	43	10	2	55	
Cambodia	1	-	-	1		Luxembourg	28	3	3	34	
China	35	14	4	53		Macedonia	21	4	3	28	
Hong Kong - SAR	81	11	13	105		Malta	16	-	-	16	
India	726	169	25	920		Moldova	4	-	-	4	
Indonesia	99	43	5	147		Monaco	2	-	-	2	
Japan	45	4	6	55		Montenegro	6	1	1	8	
Laos	1	-	-	1		Netherlands	364	50	40	454	
Macau	1	-	-	1		Norway	96	17	14	127	
Malaysia	115	26	12	153		Poland	225	15	12	252	
Maldives	3	-	-	3		Portugal	168	19	12	199	
Mongolia	1	-	-	1		Republic of Ireland	234	5	5	244	
Myanmar (Burma)	3	3	-	6		Romania	92	16	5	113	
Nepal	10	9	2	21		Russian Federation	362	10	4	376	
Pakistan	191	48	9	248		San Marino	1	-	-	1	
Singapore	101	15	18	134		Serbia	87	16	12	115	
South Korea	34	18	5	57		Slovakia	14	3	1	18	
Sri Lanka	118	37	10	165		Slovenia	36	3	1	40	
Taiwan ROC	30	9	5	44		Spain	452	44	22	518	
Thailand	44	22	7	73		Sweden	227	9	10	246	
Turkmenistan	1	-	-	1		Switzerland	117	9	5	131	
Uzbekistan	1	-	-	1		Ukraine	58	6	-	64	
Vietnam	14	9	3	26		United Kingdom	1,474	171	147	1,792	
Subtotal	1,666	440	124	2,230	17.6	Subtotal	7,980	609	467	9,056	71.6
MIDDLE EAST						AFRICA					
Bahrain	8	6	2	16		Algeria	2	-	1	3	
Cyprus	15	6	1	22		Angola	1	1	-	2	
Iran	12	7	5	24		Botswana	5	1	-	6	
Iraq	-	1	-	1		Cape Verde Islands	1	-	-	1	
Israel	84	13	9	106		Congo	1	-	-	1	
Jordan	20	9	1	30		Cote D'Ivoire	-	1	-	1	
Kuwait	12	5	5	22		Egypt	16	11	2	29	
Lebanon	16	2	3	21		Ethiopia	12	1	-	13	
Oman	11	-	-	11		Ghana	25	7	1	33	
Qatar	41	16	6	63		Kenya	13	7	2	22	
Saudi Arabia	28	12	2	42		Lesotho	-	1	-	1	
Syria	1	2	1	4		Madagascar	1	-	-	1	
Turkey	50	16	4	70		Malawi	3	-	-	3	
United Arab Emirates	74	37	6	117		Mauritius	10	-	3	13	
Yemen	2	1	-	3		Morocco	8	2	-	10	
Subtotal	374	133	45	552	4.4	Nigeria	75	26	6	107	
EUROPE						Republic of South Africa	65	20	4	89	
Albania	13	1	1	15		Sudan	2	-	-	2	
Andorra	1	-	-	1		Tanzania	1	1	-	2	
Austria	96	5	3	104		The Gambia	1	-	-	1	
Azerbaijan	2	-	-	2		Tunisia	2	2	1	5	
Belgium	483	25	34	542		Uganda	1	-	-	1	
Belorus	20	-	-	20		Zaire	-	2	-	2	
Bosnia & Herzegovina	28	2	-	30		Zambia	1	-	1	2	
Bulgaria	65	6	2	73		Zimbabwe	7	4	-	11	
Croatia	56	3	7	66		Subtotal	253	87	21	361	2.8
Czech Republic	120	1	7	128		ASIA PACIFIC					
Denmark	125	11	13	149		Australia	202	45	18	265	
Estonia	10	1	3	14		Brunei	2	3	-	5	
Finland	235	11	6	252		Fiji	3	1	-	4	
France	1,092	42	22	1,156		French Polynesia	1	-	1	2	
Georgia	4	-	1	5		New Zealand	73	6	6	85	
Germany	577	31	26	634		Philippines	62	22	6	90	
Gibraltar	4	-	-	4		Subtotal	343	77	31	451	3.6
Greece	164	10	9	183		TOTAL QUALIFIED CIRCULATION	10,616	1,346	688	12,650	100.0
Guernsey	1	-	-	1							
Hungary	59	8	7	74							
Iceland	24	3	3	30							

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS - US/CANADA EDITION

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
6-Month Period Ended:	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified:	33,358	33,355	33,346	33,342	33,340	33,323
Qualified Non-Paid:	33,358	33,355	33,346	33,342	33,340	33,323
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS - WORLD EDITION

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
6-Month Period Ended:	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified	12,060	12,059	14,300	15,367	15,262	12,643
Qualified Non-Paid Total	12,060	12,059	11,580	15,367	15,262	12,643
Print Only	-	-	969	12,919	13,034	10,561
Electronic Only	-	-	1,751	699	907	1,369
Print & Electronic (Unduplicated)	-	-	-	1,749	1,321	713
Qualified Paid Total	-	-	-	-	-	-
Print Only	-	-	-	-	-	-
Electronic Only	-	-	-	-	-	-
Print & Electronic (Unduplicated)	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

9. ADDITIONAL DATA**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY (WORLD EDITION)**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	10,561	100.0	10,561	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,561	100.0	10,561	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - ELECTRONIC VERSION ONLY (WORLD EDITION)

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	1,369	100.0	1,369	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	1,369	100.0	1,369	100.0	-	-

8. PAID CIRCULATION DATA US/CANADIAN EDITION

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

8. PAID CIRCULATION DATA WORLD EDITION

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA**METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic versions are notified via email when the version is available.

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 1,200 copies or 9.5%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.**AVERAGE NON-QUALIFIED CIRCULATION - US/CANADIAN EDITION:**

Issue	Trade Shows/Convention/City/State	Allocated Copies
March	Competitive Television Summit, Orlando, FL	150
March	NAB, Las Vegas, NV April 20-23	5,000

AVERAGE NON-QUALIFIED CIRCULATION - WORLD EDITION:

Issue	Trade Shows/Convention/City/State	Allocated Copies
March	NAB, Las Vegas, NV April 20-23	3,000
March	Broadcast Asia, Singapore	1,000

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - BOTH PRINT AND ELECTRONIC VERSIONS (WORLD EDITION)

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	713	100.0	713	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	713	100.0	713	100.0	-	-

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA:

master form

revised 1/15/04

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1 Do you wish to receive/continue to receive the US/Canada Edition of Broadcast Engineering FREE? YES! No

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2 Which type of facility or operation best describes your primary business classification? (Check only ONE box.)

- 21 TV Station (including Networks)
- 26 Combination Stations
- 39 Cable (including Networks)
- 45 Telecoms
- 29 Recording Studio
- 30 Teleproduction Facility/Independent Program Producer
- 40 Post-Production Facility
- 50 Streaming Media — Network Provider/ISP/DC/Telco, Internet Content Provider/Web Publisher, Services, Software Provider
- 31 Microwave, Relay Station or Satellite Company for TV and Cable
- 33 TV Consultant (Engineering or Management)
- 46 Systems Integrator
- 34 TV Dealer or Distributor
- 35 Other (please specify): _____

3 Which of the following best describes your title? (Check only ONE box.)

- A. Company Management:**
 - 01 Chairman of the Board
 - 02 President
 - 03 Owner
 - 04 Partner
 - 05 Director
 - 06 Vice President
 - 07 General Manager (other than in charge of Engineering or Station Operations)
 - 08 Other Corporate/Financial Official
- B. Technical Management & Engineering:**
 - 09 Technical Director/Manager
 - 10 Chief Engineer
 - 11 Other Engineering or Technical Title
- C. Operations & Station Management/Production & Programming:**
 - 12 Vice President Operations
 - 13 Operations Manager/Director
 - 14 Station Manager
 - 15 Production Manager
 - 16 Program Manager
 - 17 News Director
 - 18 Other Operations Title
 - 19 Other (please specify): _____

4 Which statement best describes your role in the purchase of equipment, components and accessories? (Check only ONE box.)

- A Make final decision to buy specific makes, models, services or programs
- B Specify or make recommendations on makes, models, services or programs
- C Have no part in specifying or buying

Incomplete forms cannot be processed or acknowledged. The publisher reserves the right to serve only those individuals who meet the publication qualifications.

5 Which of the following types of equipment will you be evaluating for purchase in the next 12 months? (Check ALL that apply.)

- 1. Audio Products**
 - 1A Audio consoles/mixers
 - 1B Digital audio workstations
 - 1C Distribution amplifiers
 - 1D Headphones, headsets, intercoms
 - 1E Telephone interface systems
 - 1F Magnetic tape, audio
 - 1G Microphones
 - 1L Monitors (speakers)
 - 1J Recorders, players
 - 1K Switchers, routing
 - 1N Audio Processing
- 2. Video Products**
 - 2A Camera heads, tripods, pedestals, booms, dollies
 - 2B Cameras; lenses
 - 2C Graphics, titling, effects
 - 2D Nonlinear editing systems
 - 2F Editing controllers, systems
 - 2G Frame synchronizers, time base correctors
 - 2H Lighting systems
 - 2T Magnetic tape, video
 - 2J Monitors (picture, studio quality)
 - 2K Recorders, players
 - 2L Robotic camera controls
 - 2M Signal processing
 - 2N Signal routing, distribution
 - 2W Standards, format & scan converters
 - 2P Still store systems
 - 2Q Switchers, production/master control
 - 2R Storage/video servers
 - 2S HDTV Equipment
 - 2V Virtual Sets
 - 2X MPEG compression/encoding systems
 - 2Y Projection systems
 - 2Z DVD systems
- 3. Test & Measurement Products**
 - 3A Analyzers, audio, video, RF
 - 3B Audio, video signal generators
 - 3C Waveform, vectorscope monitors
 - 3D Digital signal testing
- 4. Miscellaneous Products**
 - 4A Battery packs, chargers
 - 4B Cabinets, racks, consoles
 - 4C Cables, connectors
 - 4D Carts, cases (equipment, shipping), tools
- 5. RF Products**
 - 5B Exciters
 - 5C Fiber optics
 - 5E Power amplifiers, cavities
 - 5F Receivers
 - 5G Remote production vehicles, program relays
 - 5H Satellite T/R components, electronics
 - 5P STL/ENG components, electronics
 - 5J Switches, RF coaxial
 - 5K Transmitters
 - 5L Antenna systems, towers
 - 5M Transmitter, remote controls
 - 5N Tubes
 - 5Q Weather, radar RF products
 - 5R Cable/set top/CA systems
- 6. Automation & Computer Products**
 - 6A Accessories/peripherals
 - 6E Automation systems
 - 6H Business automation
 - 6T Commercial insertion systems
 - 6K Machine control
 - 6L Newsroom automation
 - 6P Record/playback automation
 - 6Q Software, engineering
 - 6R Software, production, planning
 - 6X Video interface cards
 - 6Y Networking products
 - 6Z Digital asset management
- 7. New Media/Internet**
 - 7A Encoding products
 - 7B Internet service providers
 - 7C ecommerce technology
 - 7D Content creation systems
- 8. System integration/engineering services**
- 9. None of the Above**

6 What is the budget for equipment and services you are evaluating for purchase in the next 12 months? (Check only ONE box.)

- 1 Less than \$24,999
- 3 \$25,000 - \$99,999
- 5 \$100,000 - \$299,999
- 6 \$300,000 - \$499,999
- 7 \$500,000 - \$999,999
- 8 \$1,000,000 - \$1,999,999
- 9 \$2,000,000 and up

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Wayne Madden, Group Publisher

Sonja Cheadle, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report.

It will be included in the annual audit made by BPA Worldwide.

Date signed July 29, 2009

State Kansas

County Johnson

Received by BPA Worldwide July 29, 2009

Type PJ

ID Number B037P0J9

SUPPLEMENTARY ANALYSIS (US/Canada Edition)					
This is a multiple analysis of the 13,639 or 40.9% subscribers who responded to the question "Types of Equipment Evaluated for Purchase". (See question 5 on the questionnaire used to elicit this data on the back page of this report). Since each respondent may have checked more than one product, the number of respondents should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes only.					
	TOTAL RESPONSES	TV & Combination Stations & Networks	Teleproduction & Post Production Facilities	Cable, Telecoms, and Microwave, Relay Stations or Satellite Companies for TV and Cable	TV Consultants, Systems Integrators, TV Dealers and Distributors
Audio Products					
Audio Consoles/Mixers	5,326	1,802	2,039	463	1,022
Digital Audio Work Stations	4,281	1,307	1,758	379	837
Distribution Amplifiers	4,234	1,527	1,243	547	917
Headphones, Headsets, Intercoms	5,031	1,687	1,968	481	895
Telephone Interface Systems	2,960	1,041	903	362	654
Magnetic Tape, Audio	1,882	581	783	162	356
Microphones	5,563	1,817	2,373	437	936
Monitors (Speakers)	4,898	1,561	1,870	482	985
Recorders, Players	3,742	1,081	1,572	288	801
Switchers, Routing	4,284	1,559	1,279	505	941
Audio Processing	4,529	1,529	1,564	475	961
Video Products					
Camera Heads, Tripods, Pedestals, Booms, Dollies	5,495	1,994	2,136	472	893
Cameras, Lenses	5,831	2,071	2,327	484	949
Graphics, Tilting, Effects	4,063	1,412	1,525	412	714
Nonlinear Editing System	5,127	1,850	2,005	459	813
Editing Controllers, Systems	2,883	1,021	990	268	604
Frame Synchronizers, Time Base Connectors	3,179	1,276	842	355	706
Lighting Systems	3,557	1,142	1,536	278	601
Magnetic Tape, Video	2,270	702	979	193	396
Monitors (picture, studio quality)	5,281	1,922	1,868	535	956
Recorders, Players	4,019	1,252	1,571	389	807
Robotic Camera Controls	2,258	842	655	211	550
Signal Processing	4,015	1,475	1,072	539	929
Signal Routing, Distribution	4,166	1,546	1,113	569	938
Standards, Format & Scan Converters	3,069	1,092	890	351	736
Still Store Systems	2,056	833	566	174	483
Switchers, Production/Master Control	3,791	1,485	1,077	395	834
Storage/Video Servers	3,848	1,411	1,228	441	768
HDTV Equipment	6,454	2,374	2,110	793	1,177
Virtual Sets	1,531	534	524	150	323
MPEG Compression/Encoding Systems	4,328	1,441	1,360	650	877
Projection Systems	2,523	629	1,023	215	656
DVD Systems	3,747	1,104	1,586	355	702
Test & Measurement Products					
Analyzers, Audio, Video, RF	4,623	1,730	1,127	752	1,014
Audio, Video Signal Generators	3,841	1,292	1,080	556	913
Waveform, Vectorscope Monitors	4,606	1,678	1,380	612	936
Digital Signal Testing	4,380	1,732	1,039	697	912
Miscellaneous Products					
Battery Packs, Chargers	4,731	1,627	1,867	533	704
Cabinets, Racks, Consoles	4,506	1,452	1,554	585	915
Cable, Connectors	5,908	1,946	2,116	763	1,083
Carts, Cases (equipment, shipping), Tools	3,529	1,093	1,359	418	659
RF Products					
Exciters	1,640	838	296	184	322
Fiber Optics	2,788	978	686	526	598
Power Amplifiers, Cavities	1,934	739	475	307	413
Receivers	2,743	1,093	623	446	581
Remote Production Vehicles, Program Relays	1,371	575	353	151	292
Satellite T/R Components, Electronics	2,191	921	430	365	475
STL/ENG Components, Electronics	1,765	936	272	183	374
Switches, RF Coaxial	2,099	813	425	352	509
Transmitters	2,276	1,021	469	314	472
Antenna Systems, Towers	2,041	841	384	334	482
Transmitter, Remote Control	1,649	763	318	200	368
Tubes	1,093	522	222	108	241
Weather, Radar RF Products	976	453	188	115	220
Cable/Set Top/CA Systems	1,487	489	330	321	347
Automation & Computer Products					
Accessories/Peripherals	2,588	934	808	302	544
Automation Systems	2,759	1,185	618	339	617
Business Automation	1,212	398	345	166	303
Commercial Insertion Systems	1,404	594	273	192	345
Machine Control	2,088	833	544	229	482
Newsroom Automation	1,480	745	288	123	324
Record/Playback Automation	2,290	881	655	260	494
Software Engineering	2,523	843	788	328	564
Software, Production, Planning	2,208	668	853	245	442
Video Interface Cards	2,895	912	1,046	341	596
Networking Products	2,668	932	769	371	596
Digital Asset Management	2,088	740	633	273	442
New Media/ Internet					
Encoding Products	3,995	1,265	1,514	516	700
Internet Service Providers	2,195	626	883	277	409
ecommerce Technology	1,393	397	561	164	271
Content Creation Systems	1,915	532	795	208	380
Systems Integration/Engineering Services					
Systems Integration/Engineering Services	2,445	714	604	363	764

Number of Respondents to Question Analyzed: 13,639

SUPPLEMENTARY ANALYSIS (World Edition)					
This is a multiple analysis of 11,336 or 89.6% subscribers who responded to the question "Types of Equipment Evaluated for Purchase". (See question 5 on the questionnaire used to elicit this data on the back page of this report). Since each respondent may have checked more than one product, the number of respondents should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes only.					
	TOTAL RESPONSES	TV & Combination Stations & Networks	Teleproduction & Post Production Facilities	Cable, Telecoms, and Microwave, Relay Stations or Satellite Companies for TV and Cable	TV Consultants, Systems Integrators, TV Dealers and Distributors
Audio Products					
Audio Consoles/Mixers	4,162	1,893	979	542	748
Digital Audio Work Stations	2,609	1,058	663	434	454
Distribution Amplifiers	2,345	1,006	462	422	455
Headphones, Headsets, Intercoms	2,685	1,091	657	487	450
Telephone Interface Systems	2,227	800	430	646	351
Magnetic Tape, Audio	1,543	622	376	319	226
Microphones	2,926	1,257	763	443	463
Monitors (Speakers)	2,673	1,074	675	424	500
Recorders, Players	2,328	933	607	379	409
Switchers, Routing	2,615	1,056	557	503	499
Audio Processing	2,367	999	548	353	467
Video Products					
Camera Heads, Tripods, Pedestals, Booms, Dollies	2,846	1,353	699	266	528
Cameras, Lenses	2,975	1,370	749	297	559
Graphics, Tilting, Effects	2,231	998	534	275	424
Nonlinear Editing System	2,573	1,144	651	265	513
Editing Controllers, Systems	1,911	840	431	258	382
Frame Synchronizers, Time Base Connectors	1,843	878	347	242	376
Lighting Systems	2,054	908	513	236	397
Magnetic Tape, Video	1,579	694	364	236	285
Monitors (picture, studio quality)	2,661	1,144	660	303	554
Recorders, Players	2,366	1,014	573	304	475
Robotic Camera Controls	1,534	709	294	205	326
Signal Processing	2,358	1,002	426	410	520
Signal Routing, Distribution	2,294	999	409	387	499
Standards, Format & Scan Converters	1,819	826	339	251	403
Still Store Systems	1,194	573	201	153	267
Switchers, Production/Master Control	1,898	900	335	231	432
Storage/Video Servers	1,967	915	411	209	432
HDTV Equipment	2,694	1,125	646	327	596
Virtual Sets	1,139	538	209	148	244
MPEG Compression/Encoding Systems	2,298	947	497	344	510
Projection Systems	1,254	497	258	178	321
DVD Systems	1,521	585	425	195	316
Test & Measurement Products					
Analyzers, Audio, Video, RF	2,674	1,099	509	581	485
Audio, Video Signal Generators	2,561	1,042	504	524	491
Waveform, Vectorscope Monitors	2,653	1,108	594	444	507
Digital Signal Testing	2,736	1,009	532	608	587
Miscellaneous Products					
Battery Packs, Chargers	2,497	933	641	490	433
Cabinets, Racks, Consoles	2,203	820	478	441	464
Cable, Connectors	3,770	1,225	878	961	706
Carts, Cases (equipment, shipping), Tools	1,775	561	423	415	376
RF Products					
Exciters	1,122	493	185	251	193
Fiber Optics	1,809	687	294	486	342
Power Amplifiers, Cavities	1,775	654	315	486	320
Receivers	2,026	744	355	558	369
Remote Production Vehicles, Program Relays	1,319	508	257	334	220
Satellite T/R Components, Electronics	1,885	732	305	516	332
STL/ENG Components, Electronics	1,371	551	219	331	270
Switches, RF Coaxial	1,695	619	306	491	279
Transmitters	2,139	811	356	614	358
Antenna Systems, Towers	1,877	728	290	538	321
Transmitter, Remote Controls	1,627	622	257	477	271
Tubes	1,060	400	193	305	162
Weather, Radar RF Products	898	373	157	235	133
Cable/Set Top/CA Systems	1,438	470	239	468	261
Automation & Computer Products					
Accessories/Peripherals	1,625	560	355	350	360
Automation Systems	2,001	848	340	338	475
Business Automation	1,258	436	268	279	275
Commercial Insertion Systems	1,306	483	271	276	276
Machine Control	1,504	554	333	292	325
Newsroom Automation	1,591	709	276	248	358
Record/Playback Automation	1,651	686	347	274	344
Software Engineering	2,327	762	572	533	460
Software, Production, Planning	2,072	663	541	450	418
Video Interface Cards	1,967	724	491	323	429
Networking Products	2,132	718	493	463	458
Digital Asset Management	1,537	580	335	262	360
New Media/ Internet					
Encoding Products	2,348	876	604	403	465
Internet Service Providers	2,133	685	553	513	382
ecommerce Technology	1,508	472	409	356	271
Content Creation Systems	1,712	570	452	373	317
Systems Integration/Engineering Services					
System Integration/Engineering Services	2,545	830	481	524	710

Number of Respondents to Question Analyzed: 11,336