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August Issue
Ad Closing: July 17
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August Editorial Highlights

FEATURE

The new world of codecs and formats

While file-based operations can be efficient, a closer look at the workflow reveals that the process can also remove some of that efficiency by forcing system designers and manufacturers to deal with an ever-growing range of codecs. This article looks at solutions.

FEATURE

Measuring QoS (Quality of Service)

Service providers are tasked with providing high availability video delivery systems, unfortunately, some portions of these networks may be unreliable. This tutorial provides guidelines on monitoring, testing and other QoS assurance procedures.

DOWNLOAD

Compression systems

An expert-level discussion of the full MPEG-4 AVC toolkit, features, functions and implementation.

COMPUTERS AND NETWORKS

Building file-based workflows

The author examines how BXF, MXF and SOA are key components in developing any new facility workflow. This becomes the first of a two-part series on embracing improved workflow and more efficient facilities.

INFRASTRUCTURE SOLUTIONS

Fiber optics

A technician's tutorial on using fiber; selection, installation, troubleshooting and splicing. Examples of the needed tools and proper techniques for splicing cables and installing connectors will be included.

DIGITAL TUTORIAL

Systems Monitoring technology

DTV broadcast signals are often cross-carried into other infrastructures like cable. This article will highlight new techniques to audit the quality of that carriage thereby allowing a broadcaster to see if any modifications have been made to the signal by other service providers.

FIELD REPORT

IBRIX

The Scripps Network recently implemented IBRIX Fusion, a software-based file serving solution for scalable network-attached storage (NAS), to help store, manage, and process graphics, video and still imagery in multiple file formats of varying sizes.

TRANSITION TO DIGITAL

Implementing MPEG-4

MPEG-4 encoding offers a variety of benefits. The author discusses how they can be implemented in green-field systems.

PRODUCTION CLIPS

HD storage: drives, disks and cards

A round-up of the current technology alternatives to videotape for HD field acquisition. The author looks at solid-state cards and camera-back hard-drives.

TECHNOLOGY IN TRANSITION

Multi-image displays

New technology permits multi-image displays to show HD as well as user-selected resolution images. They are the tool of choice for today's high-pressure control rooms.

Advertising Benefits & Opportunities

Broadcast Engineering's IBC Update E-newsletter

This weekly E-newsletter running for 13 weeks before, during and after IBC is designed to generate traffic to your stand and convey your follow-up message. Covering product, technology, news and business announcements from the show, IBC Update allows you to promote your product and announcements worldwide.

Blasts every Thursday from July 16 - October 8.

Broadcast Engineering's Weekly Podcasts

Each week, **Broadcast Engineering** editors, supported by reporters from around the world, will offer a podcast, reporting on the latest in broadcast and production news and technology information. During each five-minute podcast, **Broadcast Engineering** will inform listeners about breaking developments and interview experts, providing readers with must-have information in an easy-to-access format. Become the exclusive sponsor of these weekly podcasts and build strong brand recognition with a pre-roll message on each podcast, your logo on the podcast player, banner ads on podcast landing page, your sponsorship posted and available on our on-demand archives, and more. [Click here](#) for complete information.

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These monthly Webcasts cover key technical and operational topics. Issues covered will include improving workflow, IT engineering, automation, compression, audio and other topics. These one-hour events are free to attendees and provide them with an opportunity to learn while at their desktops or home computers. The topics are taught by experienced and trained engineers, consultants and



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What's New

2009 NAB Pick Hit Winners Announced

Broadcast Engineering is pleased to announce the winners of the 2009 NAB Pick Hit Awards. These awards recognize innovative technology developed and shown at NAB. This year, 33 companies were honored for their technical innovation. [Click here](#) for the 2009 winners. The winning products will also be featured in the June issue.



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