

IT and Digital Workflow Boot Camp

Sponsorship Opportunities

BroadcastEngineering®

**EDUCATIONAL
CONFERENCES
JUNE 22 AND 23
NEW YORKER HOTEL**

Through exclusive branding, thought leadership and lead generation promotions, your company will be positioned as a leader in the market, and get the attention of the stakeholders who are vital to your business.

No transition in the media industry has been more disruptive for broadcasters than the ongoing conversion of traditional video workflows to new IT solutions. In response, *Broadcast Engineering* is offering two powerful, day-long training sessions to educate broadcasters, news and studio professionals, and media executives how to better build, manage and improve their digital workflow throughout their facility.

For our valued partners, this is a dynamic opportunity to showcase your products to a highly-captive audience of key technology influencers and decision-makers who have the power to purchase! Event sponsorship allows you to play a pivotal role, gaining exclusive access to

- television engineers
- technical managers
- company managers
- production professionals
- and more...

Sponsorship packages are available for Day 1 or Day 2 (two-day sponsorships are available, ask your sales manager for more info):

Day 1: IT Boot Camp

Focusing on IT systems, solutions, equipment and technology

Day 2: Building and Managing Digital Workflows

Focusing on practical digital workflow and production systems

**Multi-level sponsorship packages are available for Day 1 or Day 2.
To sponsor both days, please contact your sales manager.**

BRANDING. THOUGHT LEADERSHIP. LEAD GENERATION.

ONE-DAY SPONSORSHIP PACKAGES (DAY 1 OR DAY 2*)

Signature Sponsorships - \$22,000 Net

- Recognition as signature sponsor of the event in mailings and in on-site promotion
- Opportunity to welcome attendees
- Opportunity to participate on a panel discussion
- Table Top exhibit area for company promotion during the conference and networking time
- Copy of registration list – includes name, company, postal and email address
- Complimentary conference passes (waived registration fee) for up to four (4) of sponsor's executives at the event

Presenting Sponsorships - \$11,000 Net

- Recognition as presenting sponsor of the event in mailings and in on-site promotion
- Opportunity to participate on a panel discussion
- Table Top exhibit area for company promotion during the conference and networking time
- Copy of registration list – includes name, company, postal and email address
- Complimentary conference passes (waived registration fee) for up to three (3) of sponsor's executives at the event

Exhibiting Sponsorships - \$7,500 Net

- Recognition as exhibiting sponsor of the event in mailings and in on-site promotion
- Table Top exhibit area for company promotion during the conference and networking time
- Copy of registration list – includes name, company, postal and email address
- Complimentary conference passes (waived registration fee) for two (2) of sponsor's executives at the event

***To sponsor both days, please call your sales manager**

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