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- 2008 Paramount Research

December Issue

Ad Closing: November 13

Materials Due: November 20

December Editorial Highlights

FEATURE

IP Video Distribution - Winning Strategies for the Digital Age

With the industry's dynamic transformation to file vs. tape based operations, solutions for effectively ingesting, managing and distributing digital assets are critical to a broadcaster's success. This article discusses the challenges and solutions involved with the successful delivery of video over IP networks, with a focus on Over The Top (OTT) video distribution.

FEATURE

Software-based receivers for DTV and mobile

Broadcast is the most effective method of delivering live video to simultaneous large audiences. Conversely, IP and cellular are better suited to 'catch-up' TV and video-on-demand. The key to serving all three delivery methods is software-based RF and demodulator chips. This article describes a System On a Chip (SoC) solution.

FEATURE

Streaming Multi-Channel Uncompressed Video

Designing video equipment to handle multiple uncompressed video signals is a challenge, especially with the demand for 1080p 3G-SDI streams. This article looks at new PCI Express technology, which can interface up to four 3G-SDI video streams. Such a solution can be used in non-linear editors, video servers and video-capture applications.

DOWNLOAD

Speaker systems

In today's world of 5.1 and surround sound, providing an accurate monitoring environment is job one for studio engineers. The writer provides guidance on speaker purchase and their placement within studios.

COMPUTERS AND NETWORKS

Error correction technology

With careful planning, engineers can correct errors that may take place in transmission and IP links. The writer reviews the process for implementation.

INFRASTRUCTURE SOLUTIONS

Playout automation

Readers learn what to look for in a playout automation solution. The author offers help in determining key performance specifications with an emphasis on multi-channel operations.

DIGITAL TUTORIAL

Computer networks

The new ATSC M/H mobile TV standard uses IP technology to connect the encoders and embeds the IP packets into the transmission stream. This popular writer shows readers how to make this connectivity work.

TRANSITION TO DIGITAL

Audio interfaces

The consultant discusses the keys to properly interfacing audio equipment and systems to support multiple channels of broadcast audio. He begins by explaining how standards affect device performance.

HD PRODUCTION CLIPS

HD field production technology

The writer reviews the installation guidelines, design tips and benefits of using fiber optic cables for studio applications.

TECHNOLOGY IN TRANSITION

Camera lenses

Consultant Luff offers readers an in-depth discussion of both studio and ENG camera lens technology.

Advertising Benefits & Opportunities

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Ad Close: November 9

Materials Due: November 16

1. According to research, 92% of subscribers are involved in the purchasing process for their organization, and each organization will spend \$1.3 million on broadcast equipment and services in 2009. 2008 Paramount Research. 2. 2008 Paramount Research.

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